



The International Commodities Club

42nd FARO MEETING

RISK MANAGEMENT INTELLIGENCE



Zambon OpenZone



02|03 July 2015
Bresso (Milan) / IT

Fuori Expo

METALS FOR THE FOOD AND BEVERAGE INDUSTRY

Knowledge, best practice sharing and networking:
metals risk management forum for commodity users.



SPECIALIST VIEW OF METALS USED IN THE PACKAGING, HOUSEHOLD PRODUCTS AND COOKING TOOLS INDUSTRY

MARKET OPERATORS' SENTIMENT

IMPACT OF NEW PRODUCTS AND TECHNOLOGY ON COMMODITY CONSUMPTION



Supported by:



42nd FARO Club Meeting

02 / 03 July 2015 | Zambon OpenZone, Bresso (Milan)

FARO, the International Commodities Club

is the global platform for analysis, monitoring and hedging of listed and unlisted commodities

The most important advisory service for those in the commodities business.

What we do

Our annual activities include:

- ✓ core two-days meetings, hosted by international industrial partners
- ✓ FARO Club Lounge at the biggest international events and sector expo
- ✓ FARO Up seminars
- ✓ daily information services
- ✓ weekly webinars
- ✓ regular meetings with analysts from the major investments houses
- ✓ trading

FARO Platform activities provide

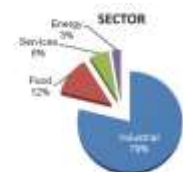
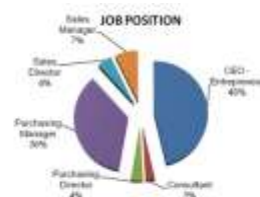
- ✓ intermarket commodities analysis
- ✓ market insights
- ✓ networking

primarily focused on commodities and economic analysis.

The meetings are organized as Round Tables and Conferences with leading global economists, financial market and supply chain specialists. This makes each meeting a unique opportunity to exchange views and debate with acknowledged sector experts on the best business decisions to make in the light of the latest market trends.

Who should join the FARO Club?

- CPO
- CFO
- CEO



of non-ferrous metals and steel as well as operators in the energy, food and green-economy sectors.

Why FARO?

A specialized Scientific Committee comprised of both industrial metals producers and processors and financial analysts, who work together to develop in-depth analyses and matching assessments.

Our goal: to provide the best market analysis on which to base the most effective and competitive procurement strategies.

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REASONS TO ATTEND

- ✓ **FOCUS ON METALS FOR THE FOOD AND BEVERAGE INDUSTRY**
- ✓ **INTERNATIONAL METALS MARKET SCENE**
- ✓ **INTERMARKET ANALYSIS:** explore trends in energy, food and metal commodities with the most distinguished international analysts.
- ✓ **COMMODITIES OUTLOOK:**
 - Non Ferrous Metals
 - Steel and Ferrous Raw Materials
- ✓ **KERB TIME:** exclusive team work debates on industrial issues, enhancement and development of solutions, as well as tools for risk management.
- ✓ **MACRO-ECONOMIC VIEW AND INTERNATIONAL MARKET ENVIRONMENT:** new perspectives, industry insights and market trends illustrated by top class economists.
- ✓ **FOREX RISK MANAGEMENT STRATEGIES**
- ✓ **ONE TO ONE MEETINGS**
- ✓ **VISIT EXPO MILANO 2015, WITH THE PARTNERS OF FARO CLUB**

AMAZING VENUE: Zambon OpenZone



Nowadays innovation needs to be considered as a broad phenomenon, which expresses complex and interactive processes right inside; Open Zone operates in this context and it is a place where resources are shared among multiple partners encouraging meetings between companies and researchers.



Oxygen is an educational lab open to youth and citizens groups and it is dedicated to the breath, investigated especially in its scientific and sanitary aspects, but also in its connections with the well-being and its symbolical meanings.



An open park that benefits from the features of open zone, which brings together innovative companies on the theme of "breath" with great attention to environmental standards and livability for offices and homes.

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SPONSORSHIP OPPORTUNITIES

FARO Club Sponsor: become the key player of the most awaited events of the world of commodities

- ✓ To increase your own brand visibility toward a target of business leaders, directors, supply chain and procurement managers attending the FARO events
- ✓ To use all the channels of communication and marketing of FARO
- ✓ To improve your image sponsoring an exclusive event in prestigious locations with very important speakers

Available Opportunities:

- Main sponsor, the FARO Club meetings key player
- Yearly FARO Club sponsor or sponsor of a single FARO club meeting
- Exhibition desk
- Refreshment break sponsor
- Delegate lunch sponsor
- Networking dinner sponsor

Do you have a special sponsorship idea?

Contact us! We will be glad to support you.

For sponsorship and exhibition opportunities, please contact Ms Chiara Boizza:

Ph. +39 0303757611 – E. chiara.boizza@faroclub.com – www.faroclub.com



SOCIAL PROGRAM

THURSDAY 02 JULY - evening
ZAMBON MUSEUM

The **Zambon Museum** is a lesson in values, a moment in which to take time to reflect, to read, to listen, and to breathe the passing of time, acknowledging the value of people, of the business and of the principles by which they live and operate. Visitors are accompanied along a path that is not predefined, but broken down into **6 containers represented by the 6 letters of Zambon, through which they can immerse themselves in the reality and culture of the business** and gain insight for personal enrichment.



FRIDAY 03 JULY - afternoon
EXPO MILANO 2015

Don't miss out the opportunity to visit Expo Milano 2015, the non-commercial **Universal Exposition** with some very unique and innovative features, **with the partners of FARO Club**.

Cluster: a first in terms of Universal Expositions, the Clusters bring together communities, not by geographical area, but by a common theme and food group, in a spirit of sharing, dialogue and interaction.

Thematic Areas: the focus of Expo Milano 2015, Feeding the Planet, Energy for Life, will be expressed by means of five Thematic Areas, providing fascinating insights via a host of multi-sensorial and educational experiences.



The International Commodities Club 42nd FARO Meeting

02 - 03 JULY 2015 | Bresso - Milan

AGENDA



Thursday 02 July – All day

Location: Zambon OpenZone (Bresso – MI)

SESSION 1: THE INTERNATIONAL METALS MARKET SCENE – FOCUS ON METALS FOR THE FOOD AND BEVERAGE INDUSTRY

- 09:30 Registration & Welcome Coffee
- 10:00 **Opening and welcoming remarks**
Paolo Kauffmann – Founder FARO
Roberto Consonni – CEO, Zambon Company
Moderator: Mario Conserva - Vice President and Editorial Manager, Alfin-Edimet
- 10:15 **Market trends of rolled products for food applications and packaging**
Panellists include:
Franco Bove - Chief Operating Officer, Guala Closures Group
Ambrogio Merlo - Board Member, Carcano Antonio Spa
Christian Muckermann - Managing Director, Hydro Aluminium Slim Spa
Raphael Thevenin - Sales and Marketing Director, Constellium
Stéphane Tondo – Board Member, Apeal
- 12:15 **Panel discussion:**
Sustainability and end of life issues for metals demand
How volatility, environmental issues and legislation drive demand in key end-user metal sectors like beverage, cookware, and retail trade
Danilo Amigoni – Sales Director Retail, Baldassare Agnelli Spa
Fausto Capelli – Managing Director of Centro Inox
Gianni Rizzuto – Managing Director, Foundry Alfe Chem Srl
Gino Schiona – General Manager of CIAL
Gordon Shade - CEO at Empac
- 13:45 Buffet cocktail

SESSION 2: INTERMARKET COMMODITIES OUTLOOK

- 15:00 **Live Intermarket Analysis**
Commodities markets and stock exchanges: technical analysis and correlations
Paolo Kauffmann – Founder FARO
- 15:30 **Non Ferrous Metals outlook**
Edward Meir – Senior Metals Analyst, INTL FCStone Inc.
- 16:00 Refreshment break and One To One Meetings

SESSION 3: KERB* TIME

- 16:45 **Panel discussion aimed to express the market situation of the industry, presented by the members of the FARO Board**

* A trading session when all or some of the LME metals are traded simultaneously

Discussion topics: Copper and Alloys, Zinc and Lead; Primary and Secondary Aluminium; Steel and Scraps.

- 18:15 Q&A on Global Economy
Arrigo Sadun – President of TLSG, International Advisors
- 19:00 Close of day one conference sessions

NETWORKING TIME

- 19:30 **Networking Aperitif & Dinner**

Friday 03 July – Morning

Location: Zambon OpenZone (Bresso – MI)

SESSION 4: MACRO CONTEXT – STRATEGIC VIEW | FOREX

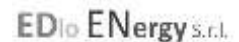
- 09:00 Registration desk opens
- 09:30 **International Economic Scene: Europe – America – Asia – China**
Arrigo Sadun – President of TLSG, International Advisors
- 11:00 Refreshment break and One To One Meetings
- 11:30 **Currencies: the volatility's impact on the Import-Export activities.**
Risk and opportunities related to a new methodology for trading on Forex market: examples and best practices
Andrea Guarneri - Trader, Kommodities Partners Sa
Cino Ricci - Founder and Honorary Member of AITI
- 13:15 Buffet cocktail - Close of 42nd FARO Club Meeting

In the afternoon, take the opportunity to visit Expo Milano 2015.

Sponsors



Partners



Media partners:



The International Commodities Club 42nd FARO Meeting

02 - 03 JULY 2015 | Bresso - Milan

REGISTRATION FORM



42nd FARO INCOMING @ Zambon OpenZone, Bresso
Participation in all the meeting sessions on 02/03 July + One to One Meetings program. Refreshment breaks, cocktails, visit to the Zambon Museum and Networking dinner (overnight stay excluded).

Early Bird Rate: by 31/05/2015

- Euro 1,290.00
- Full Rate as of 01/06/2015
- Euro 1,550.00
- Second delegate: 10% discount

Visit to Expo Milano 2015 – Friday 03 July, Afternoon
The visit to Expo Milano 2015 has to be booked separately

- I'm interested in visiting Expo 2015
Send me information for booking ticket

★ 2015 FARO CLUB

Joining the Club, means to be part of the activities of the Club during the year: Main Meetings of two days, Club Lounge at the biggest international events, FARO Up appointments, webinars of weekly update, private sessions with analysts of the major investments house, exclusive teamwork debates, daily information on market trends and buying strategies. Entering level from 5,000€ / year.

The registration will become effective upon receipt of this form duly completed and signed for acceptance. It's necessary to send a copy of the payment. Kes Srl will issue an invoice and will send a copy to the participant / company.

Name:	Surname:
Job title:	
Phone:	Mobile:
E-mail:	
Company:	
Billing address:	
City:	State:
Country:	Zip:
Phone:	Fax:
VAT:	Business sector:

RECOMMENDED HOTELS

We have selected some hotels close to the location, with which were agreed special rates (DUS, B&B). To use them, you should refer to: **42nd Meeting FARO at Zambon OpenZone** and proceed autonomously with the booking. The hotel costs are borne by the participant. **The secretariat of FARO Club is not responsible for bookings.**

CDH HOTEL MILANO NIGUARDA**** - <http://www.hotelmilanoniguarda.it/>

Via 25 aprile 49/51 - Bresso (MI) | Ph: +39 02.6101422 – E-mail: niguarda@hotelcdh.com

Special rate: 79€ - Distance from location: 2.2 km - 6 min by car

Cancellation policy: Reservation can be canceled until 4pm of the day before the arrival, with a credit card guarantee.

BEST WESTERN PREMIER Hotel Monza e Brianza Palace**** - <http://www.monzaebrianzapalace.it/>

Viale Brianza 160/166 - Cinisello Balsamo (MI) | Ph: +39 02 6602111 - E-mail: monzaebrianza.mi@bestwestern.it

Special rate: 99€ - Distance from location: 8.2 km - 14 min by car

Cancellation policy: Cancellations and changes without penalty are possible within 7 days before the arrival. From the 6th day, reservations canceled, as well as early departures will be charged for the entire period booked.

GRAND HOTEL VILLA TORRETTA**** - <http://www.villatorretta.it/>

Via Milanese 3 - Sesto San Giovanni (MI) | Ph: +39 02 241.121 - E-mail: info@villatorretta.it

Special rate: 123€ You must mention "Zambon agreement" to take advantage of the rate - Distance from location: 4.5 km - 9 min by car

Cancellation policy: Reservation can be canceled until 24 hours before the arrival, with a credit card guarantee.

PAYMENT METHODS - PLEASE SEND A COPY OF THE PAYMENT ALONG WITH THE REGISTRATION FORM

The fee must be paid in advance by

BANK WIRE to Kes Srl

Bank.Ref. UNICREDIT BANCA - IBAN IT27G 02008 01616 000000272882 - SWIFT UNCRITM1216

Reason: Participation in FARO Club Activities July 2015 for (name / s participant / s)

CREDIT CARD

Please contact us at faro@faroclub.com for credit card payments instructions.

We accept all payment methods and terms of participation.

Date _____ Sign and stamp _____

REGISTRATION

- Send via fax the registration form together with the receipt of payment +39 030 6591886
- Send via Email the request by writing to faro@faroclub.com

TERMS OF PARTICIPATION

Payment

Registration can only be confirmed upon receipt of the payment. If the amount will not be received before the event, Kes Srl will issue an invoice for the amount due with Direct Remittance payment.

Cancellation

Cancellations must be received in writing on or before 8th June 2015.

In case of cancellation after this deadline or non-participation, the registration fee is NOT refundable.

If you are not able to attend, registration may be transferred to a member of your organization up to 3 days in advance of the conference.

For reasons not predictable, Kes Srl reserves the right to change the program, speakers, teaching methods, location and dates of the event. Not be liable for the payment of refunds or damage.

Kes Srl cannot be held responsible for the payment of refunds or damage.

PERSONAL DATA PROTECTION

We inform the participant, in accordance to Legislative Decree 196/03 that the personal data will be processed automatically by Kes Srl for the fulfillment of all charges related to his participation in the event, for statistical purposes and for sending promotional material. Will not be transferred to third parties. The contribution is optional; however, in this case, you can not initiate the service. In relation to data, the participant has the right to object to the processing described above. The data controller is Kes srl, based in Como, Piazzale Gerbetto, 6 - email infokes@kes.it. For its, the participant may exercise all rights provided (access, modification, cancellation, opposition to the treatment). During the conference photographers and videomakers will take pictures and films of the participants that will be used for promotional activities (e.g. websites, press releases, brochures). If you do not intend to give the consent to be photographed or filmed, tick this box

Please send the form by 29th June 2015

faro@faroclub.com +39 0306591886 For info call +39 030 3757611